

Nissan 240 SX

1990



Nissan
understands
your desire for
a sports car
that drives as
well as it looks.



▲ The 1990 Nissan 240SX SE Fastback. Shown here in Hot Red, with optional Sport Package.

The sports car you can handle in more ways than one.

Some things in life can wait.

However, at Nissan, we don't think owning a sports car should be one of them.

Introducing the 1990 Nissan 240SX—the affordable sports car that offers a remarkable package of power, handling, style and quality.

Dynamic Performance.

Within the sleek lines of the 240SX's body lies a powerful road machine just waiting for a stretch of winding road.



Race-Inspired Suspension.

Similar to the one used in our high-performance GTU race car, the 240SX's innovative multi-link rear suspension contributes to a level of traction, braking power, balanced handling and controlled responsiveness usually found on the racing circuit.



Power That Moves You.

The technologically-advanced, 2.4-liter, 12-valve engine that pumps out 140 horsepower is sure to excite you.



State-Of-The-Art Technology.

A concept borrowed from sophisticated jet fighter cockpits, the 240SX XE's digital head-up display* lets you keep your eyes on the road while checking the vehicle's speed.

Advanced Braking.

Nissan's second-generation Anti-lock Braking System (ABS)** reduces the risk of wheel lock-up, allowing for shorter, more controlled stops.

Your Choice of Body Styles.

Because we realize that individual tastes and needs do exist, we offer the Nissan 240SX in two different designs—the SE Fastback and the XE Coupe.



SE Fastback



XE Coupe***



*Available only on XE Coupe as part of the optional Power Convenience Group.

**Optionally available only on SE Fastback. Requires optional Sport Package.

***Shown with optional Sport Package.

▲ Wrapped up in one beautifully aerodynamic package is everything Nissan knows about building powerful, practical, beautifully

balanced driver's machines. (SE Fastback shown with optional Sport Package and sunroof.)

► Thanks to features such as a 2.4-liter, 12-valve engine up front and a multi-link rear suspension, the 240SX delivers a superb driving experience.

A streamlined picture of true sports car performance.

Everything that makes a great road machine so much fun to drive is here in the 240SX SE Fastback. A sequentially fuel-injected, overhead-cam, 12-valve engine for crisp response. A slick-shifting 5-speed manual overdrive. Power disc brakes at all four wheels.

There's also Nissan's multi-link independent rear suspension. Featuring sophisticated multi-link geometry at each rear wheel, it helps give you precise control in every millimeter of every turn.

Available in the optional Sport Package is a front air dam extension and rear spoiler. Plus cruise control, a leather-wrapped steering wheel and shift knob,* seamless-style cloth seat trim, sport-tuned suspension, alloy wheels and 205/60R15 tires.

*Leather-wrapped shift knob on manual transmissions only.

▲ Contributing to the 240SX's performance image is its aggressive stance. (SE Fastback shown with optional Sport Package.)

► Aerodynamic retractable halogen headlights hide from the wind until you need them to shine.

► Part of what makes the 240SX SE so good looking are its flush-mounted taillights. (Shown with optional Sport Package.)

A distinctively sculpted interior designed to fully meet your driving needs.

A sophisticated sports car should offer you a blend of fashion and function. That's why the 240SX SE Fastback features a driver-oriented environment that treats your passengers like honored guests.

With spacious 4-passenger seating, the SE has the room you need to keep everyone comfortable and carry their luggage, too. And the monoform, body-contoured, seamless-style cloth front seats* make a state-of-the-art fashion statement and let you travel in comfort.

Yet, because the seats ride low, comfortably holding you in place, and the leather-wrapped steering wheel* feels great in your hands, the distinctive 240SX remains a true driver's car at heart.

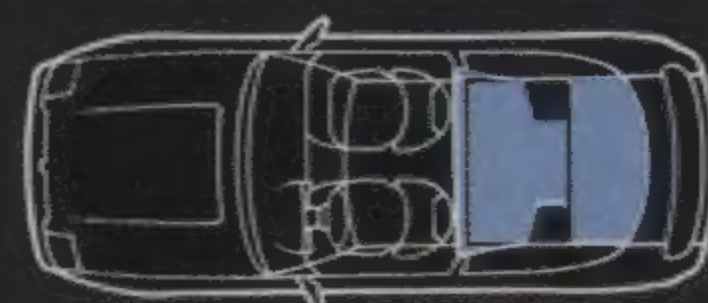
*Available as part of the optional SE Sport Package.

**Leather-wrapped shift knob on manual transmissions only.

▲ Included in the optional SE Sport Package are Nissan's seamless-style, state-of-the-art, monoform cloth seats, a leather-wrapped steering wheel

and shift knob** cruise control, sport-tuned suspension, alloy wheels, wide tires, plus a body-color front air dam extension and rear spoiler.

► A fold-down rear seat-back adds convenient versatility to the 240SX SE Fastback.



► Door panel trim crafted from fewer components reduces the chance of squeaks and rattles.

► The stylish look of the 240SX's interior is enhanced by a fashionable cloth facia on the glovebox.



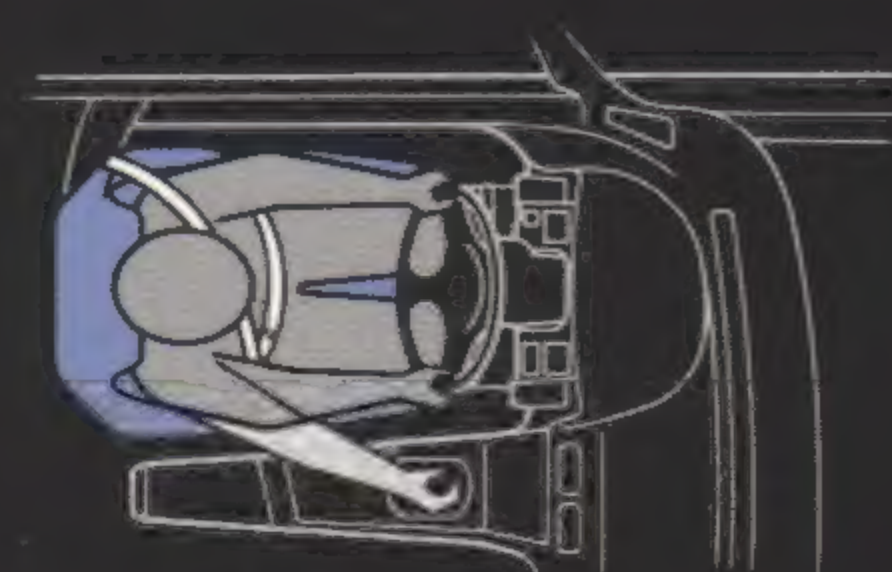
At Nissan,
we realize the
importance of
putting you in
total control.



▲ Inside the 240SX, you'll find a completely equipped cockpit, where comprehensive instrumentation and fingertip controls let you know that you're in

charge. (Shown with optional Sport Package, air conditioning and compact disc player by Sony.®)

► The ergonomically-designed styling of the 240SX interior flows naturally around the driver, with all operating controls readily at hand.



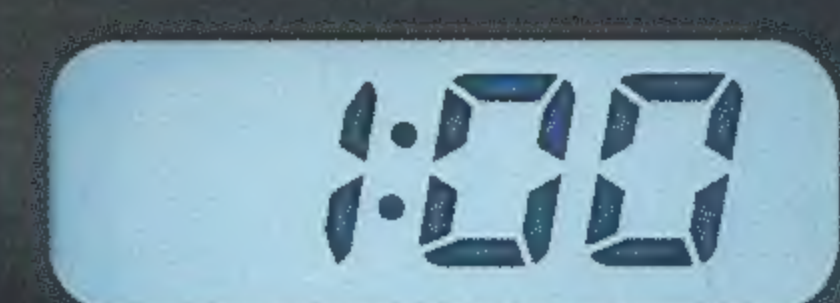
► An adjustable tilt steering column helps fit the cockpit to your driving style. It also swings up out of the way to ease entry and exit.



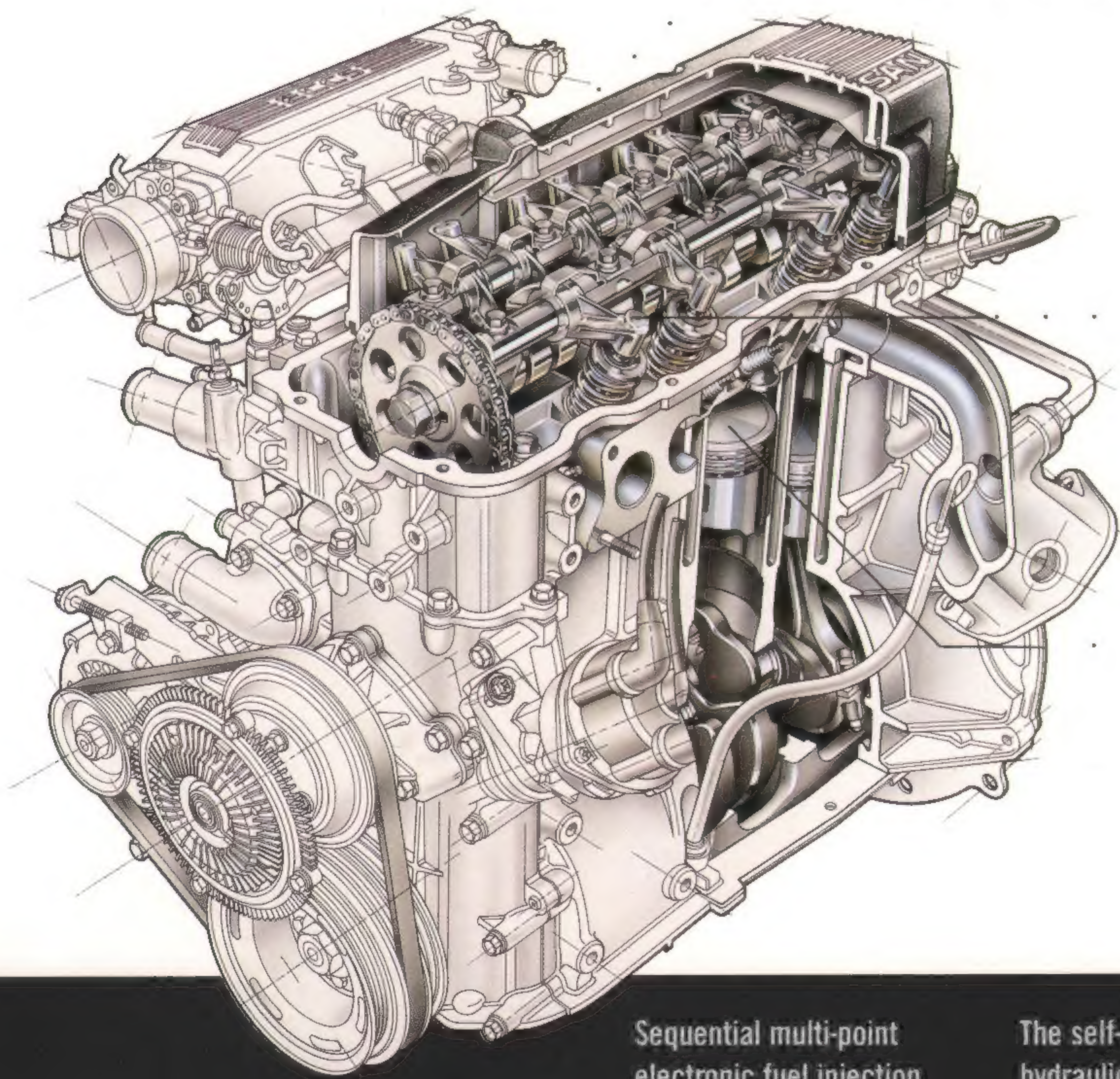
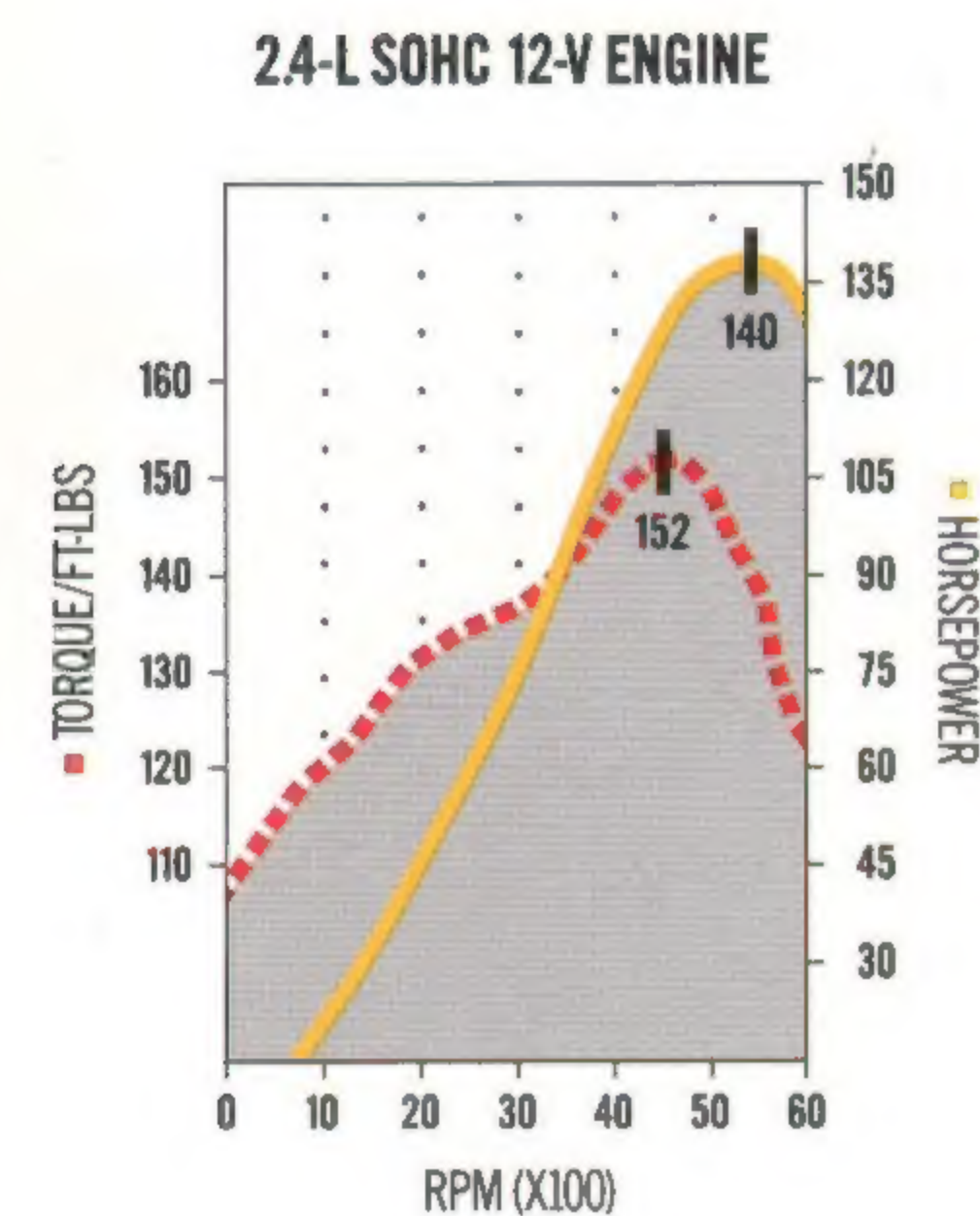
► Convenient 240SX features which you'll appreciate are a tachometer, trip odometer and 2-speed windshield wipers with intermittent feature.



► A digital quartz clock, dual covered visor vanity mirrors and a lighted glovebox help create a mood of luxury and convenience.



Sleekly styled aerodynamics give it the look, twelve valves give it the power.



Sequential multi-point electronic fuel injection maximizes power from every drop of fuel.

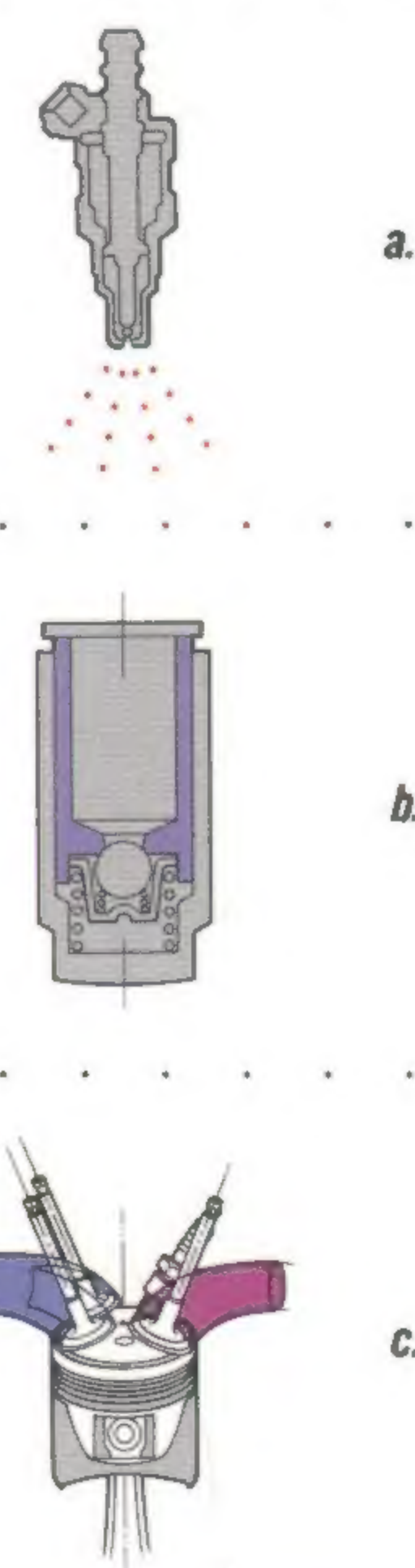
a.

The self-adjusting hydraulic lifters in the 240SX engine reduce both service requirements and engine noise.

b.

The 240SX's sophisticated 3-valve combustion chamber design affords high intake efficiency for high power.

c.



The 2.4-liter, 12-valve engine puts out 140 horses at 5600 rpm.



A 5-speed manual overdrive transmission is standard equipment.

amount of power going to the rear wheels at the same time you're steering the front wheels, you gain a feeling of control over both ends of the vehicle.

A responsive 2.4-liter engine.

The good feeling in your hands is enhanced by the good feeling under your foot, thanks to the innovative thinking that went into the 2.4-liter, 12-valve engine that you find in every 240SX.

In fact, here is the kind of performance you'd expect only from a powerplant you'd have to buy as an optional item. But, in the 240SX it's standard—offering 140 hp at 5600 rpm and 152 ft-lbs of torque at 4400.

How? With an overhead camshaft operating three valves in each combustion chamber.

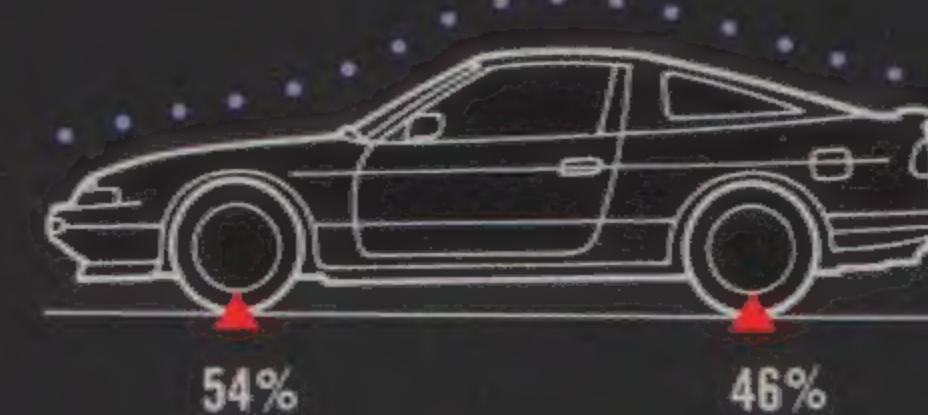
With aerodynamically-tuned intake ports. And with an adaptive-control electronic engine management system and sequential multi-point fuel injection.

Your choice of two transmissions.

Nissan also offers a pair of 240SX transmissions. The standard 5-speed manual overdrive features a double-cone 2nd-gear synchronizer with durable and smooth-acting copper facing material for especially easy shifting action. Or you can choose the optional 4-speed automatic overdrive, which features advanced electronic controls that match engine performance to the transmission to allow for smoother shifting.



► The 240SX's balanced weight distribution and advanced design translate into high performance and comfort.



► The well-balanced, computer-aided design of the 240SX gives traction for excellent acceleration and stability for quick braking.



True sports car performance requires a state-of-the-art rear suspension.

When your driving gets serious, your sports car has to measure up to the task. Yet great handling has always meant a hard ride—until now.

That's because Nissan features a computer-generated multi-link rear suspension design in the 240SX. It's an innovative control system that eliminates the historical necessity to choose between cornering ability and comfort.

First, the engineers took a fresh look at what a driver needs to maintain full dynamic control, and at what the car itself "needs" to remain stable, smooth and silent. They then programmed an ultra-powerful

Cray supercomputer to select the best possible wheel-motion geometry. Finally, they proved that selection on Nissan's Suspension Test Bed, a wild-looking research vehicle that translates engineering imagination and sophisticated computer theory into road-going reality.

Precise wheel control.

The result of this advanced engineering process is an all-new concept in precise wheel control under all conditions of acceleration, braking, cornering, bump and rebound—and every possible combination thereof.

In technical terms, Nissan's multi-link suspension is a sophisticated layout of four control arms at each rear wheel. These work together to produce complex motions around what

the engineers call "imaginary centers." Their action virtually eliminates rear-end squat and lift when the vehicle undergoes acceleration or braking. This, in turn, maintains a more level ride attitude without resorting to extra-stiff springs. In addition, this design improves the vehicle's stability when accelerating or braking in a turn.

Multi links to improve stability.

At the same time, the multi-link system actually uses control-arm bushing compliance to improve stability. In conventional independent rear suspensions, the rear wheels have an adverse toe-change—a "self-steering" reaction—to cornering loads. This is because

they are free to move out of alignment on their soft rubber bushings. In these instances, your feeling at the wheel is that the car has a mind of its own—"steering itself."

Giving you back the control.

One way to fix the "self-steering" problem is to replace the rubber bushings with harder materials. But that, of course, also increases the amount of road harshness and noise. So instead, Nissan's engineers employed 4-arm geometry which uses the inherent compliance of soft bushings to alter toe-change from negative to positive. And therefore, when the wheels are deflected, they "steer" with the car, rather than against it.



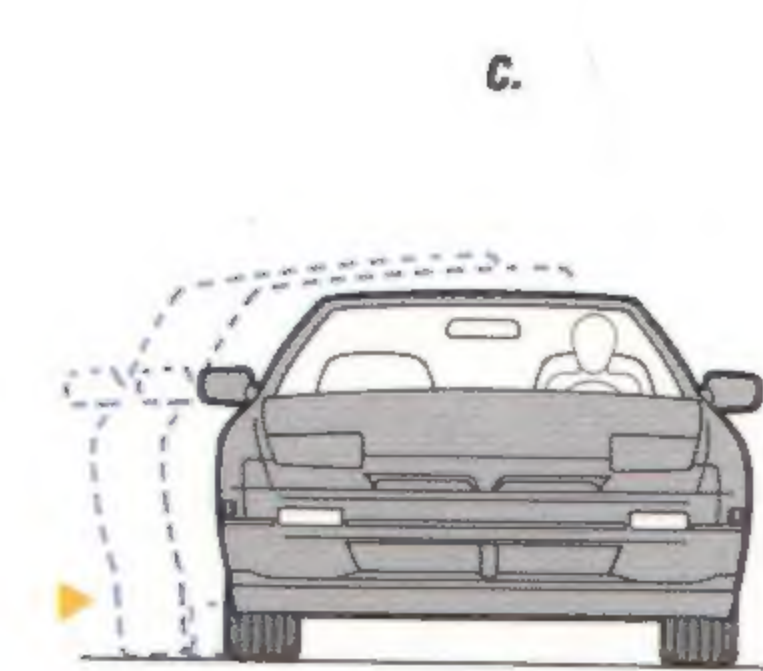
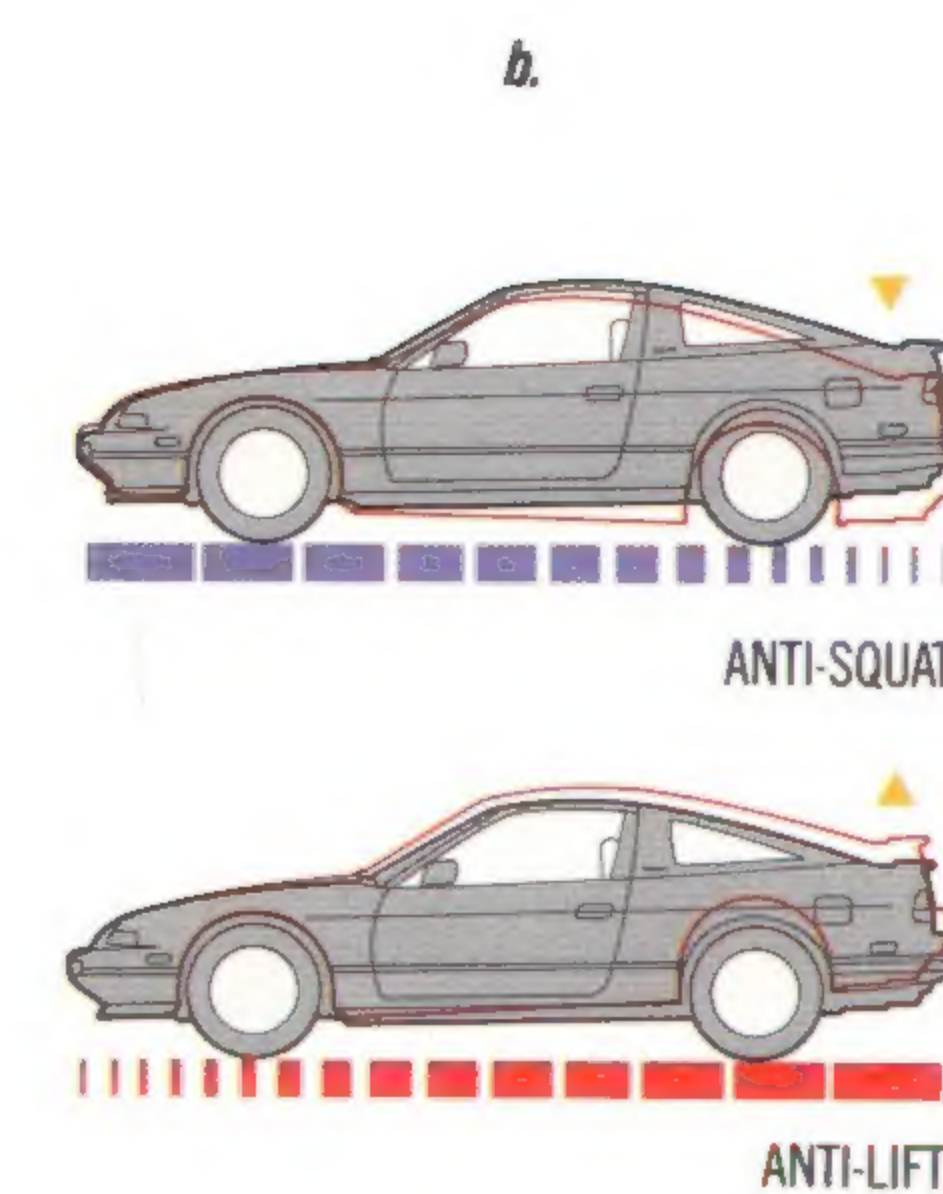
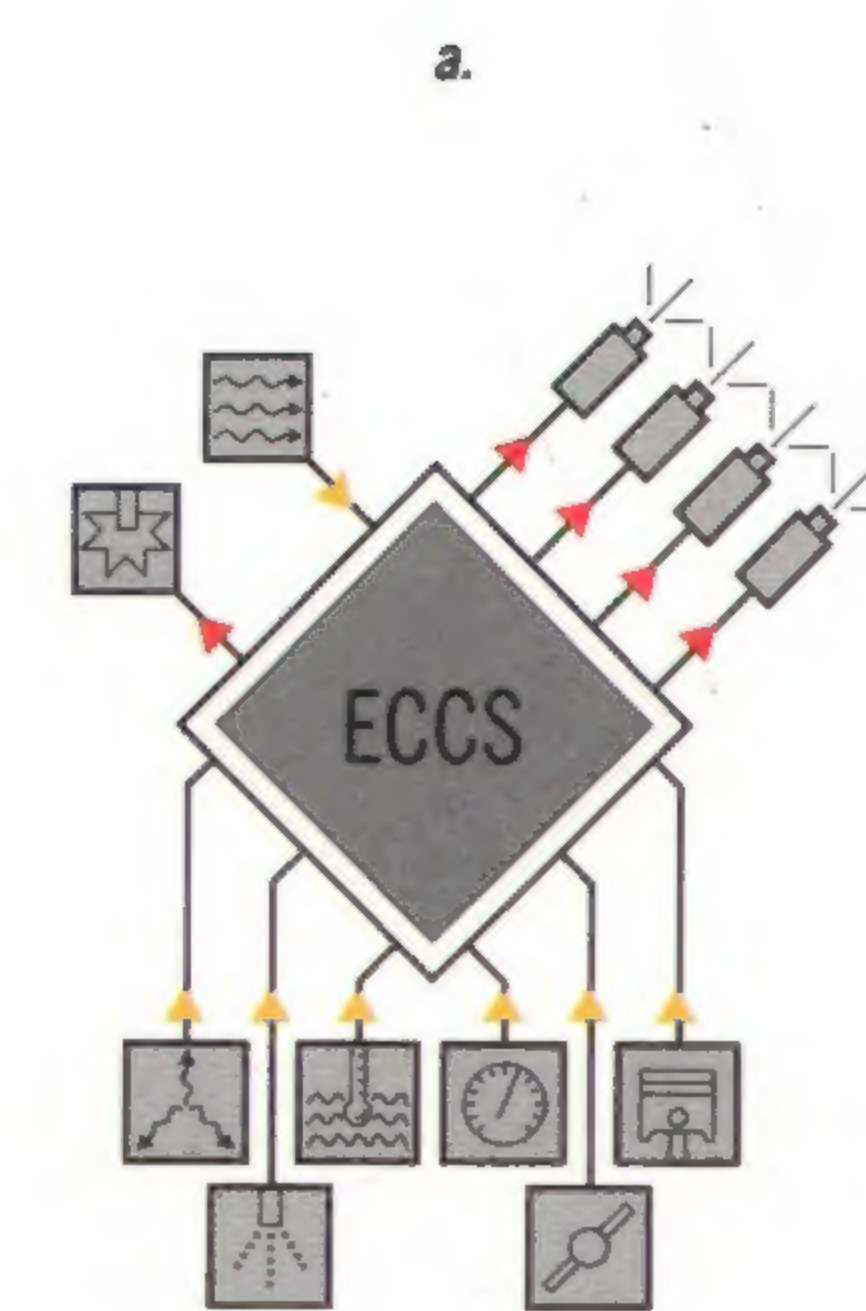
Power rack-and-pinion steering makes 240SX nimble and quick.



The multi-link rear suspension allows for high cornering power.

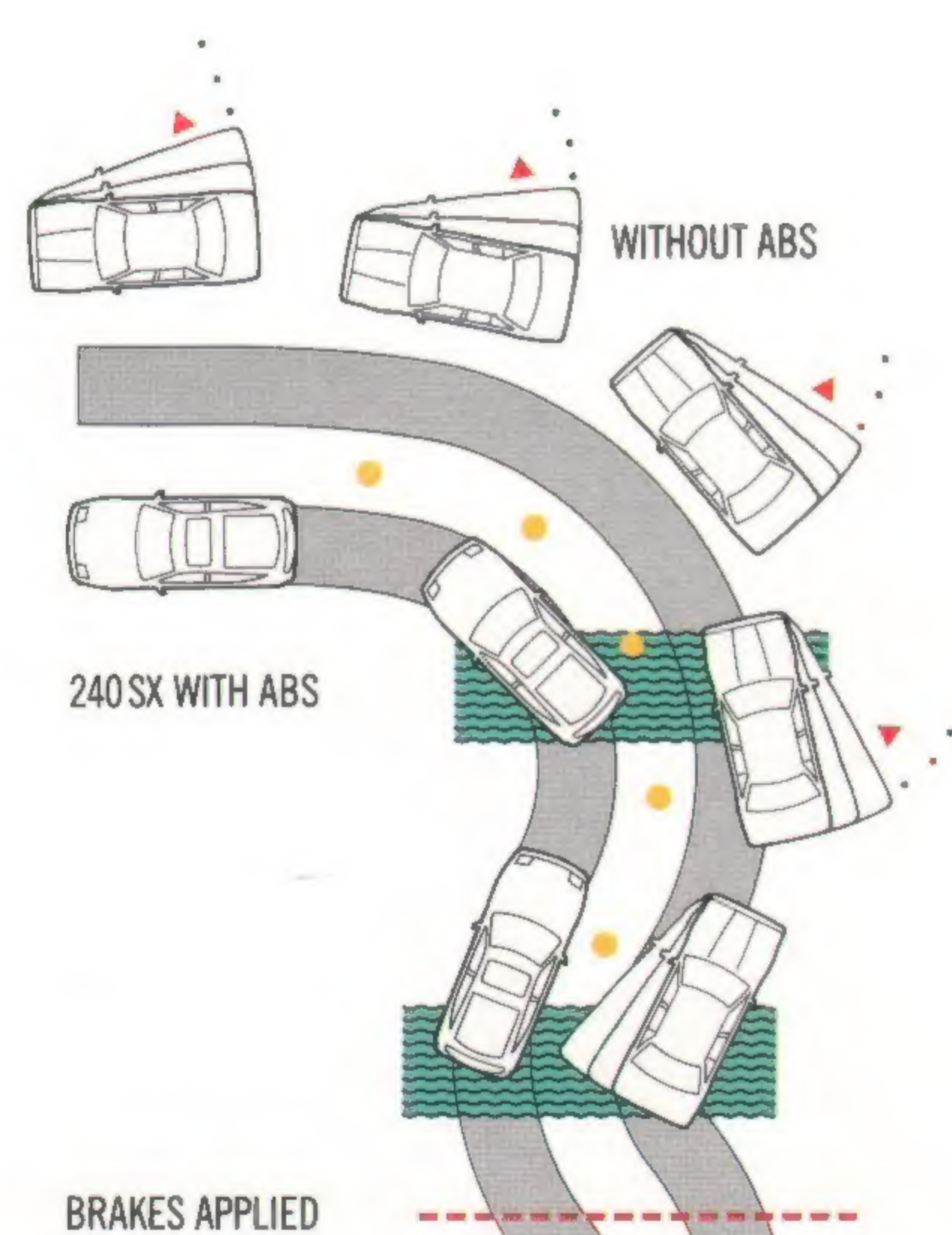
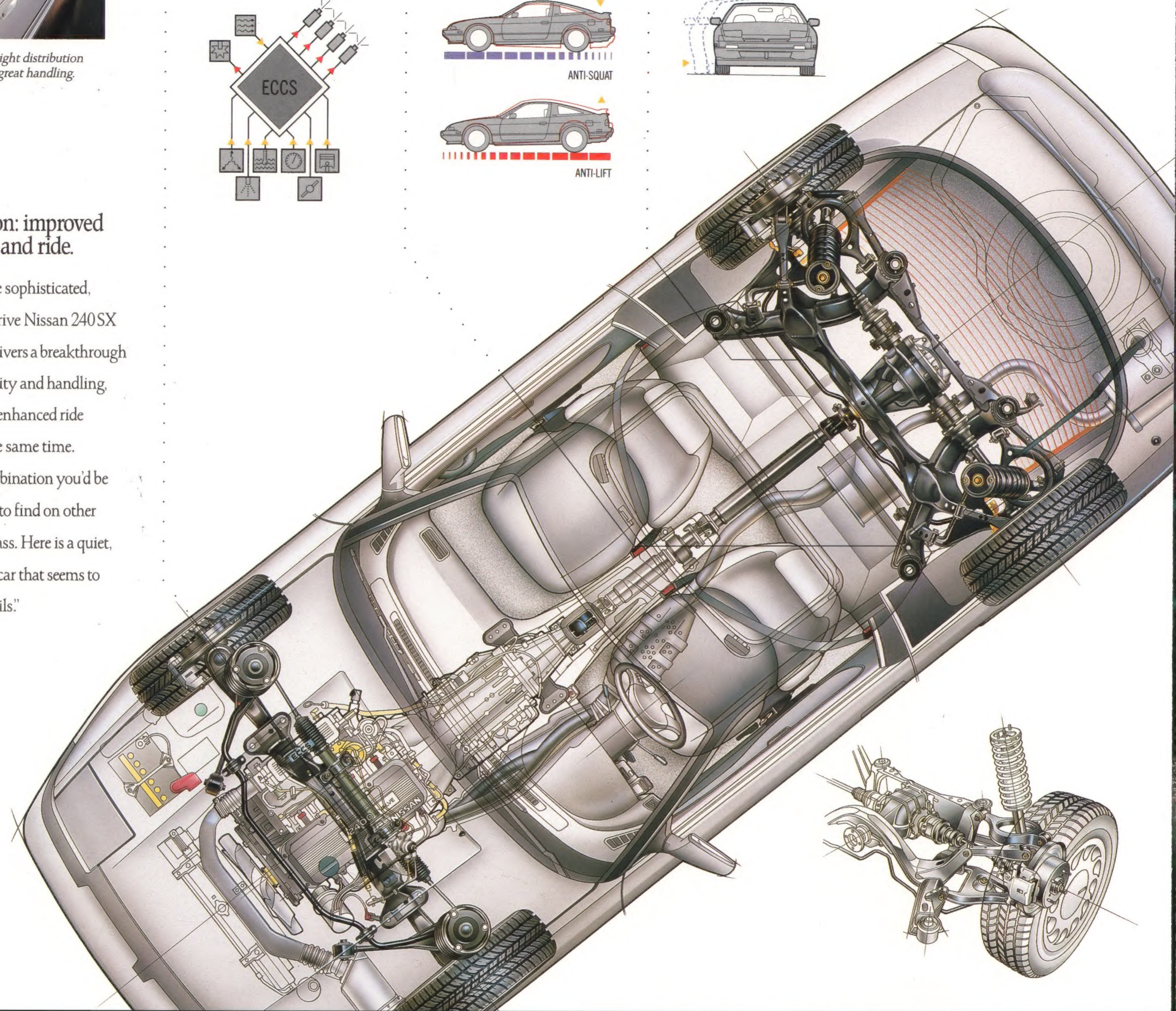


A balanced weight distribution translates into great handling.



Translation: improved handling and ride.

So, while the sophisticated, rear-wheel drive Nissan 240SX sports car delivers a breakthrough level of stability and handling, it also offers enhanced ride quality at the same time. That's a combination you'd be hard pressed to find on other cars in the class. Here is a quiet, comfortable car that seems to "corner on rails."



◀ Nissan's second-generation Anti-lock Braking System is optionally available on the SE Fastback equipped with

the Sport Package. This system allows the driver to retain optimum steering control when braking.

▶ On the skidpad, this high-performance Nissan generates .82g lateral acceleration.



An electronically-controlled computer system regulates all fuel injection, ignition and induction systems, optimizing engine performance.

The multi-link rear suspension eliminates conventional squat/lift characteristics. (Red outline indicates typical motion.)

Front and rear stabilizer bars enhance performance by reducing body lean in the corners.

▲ Nissan's breakthrough multi-link rear suspension more precisely controls wheel motions for enhanced stability and responsiveness.

While you're on your way up, you can now look like you've already arrived.

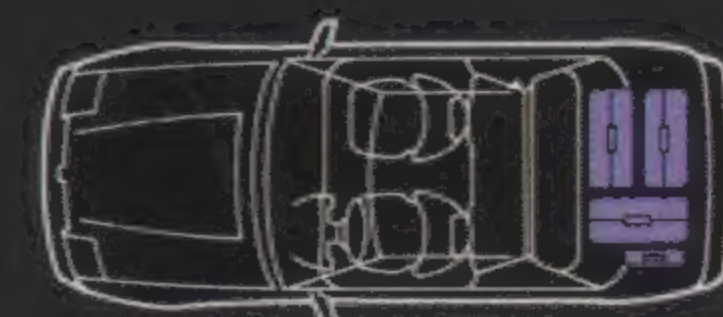
For people whose personal sports car must be as smart—and as special—as they are, there's the 240SX XE Coupe.

Engineered by Nissan for those who know fashion and value when they see it, the Coupe is the sleek sophisticate. A smooth blend of classic lines with everyday usefulness. And the interior style and appointments are just as unique as the exterior appearance, giving the XE a distinctiveness all its own.

Yet under that cool, elegant shape lurks all the power and handling prowess of the SE Fastback. The same powerful, 2.4-liter engine. The same finely balanced rear-drive powertrain. The same secure predictable handling. And like the SE, you can add the optional Sport Package for an even racier look.

▲ The optional Sport Package enhances the XE Coupe's appearance with items such as alloy wheels, a front air dam extension and rear spoiler.

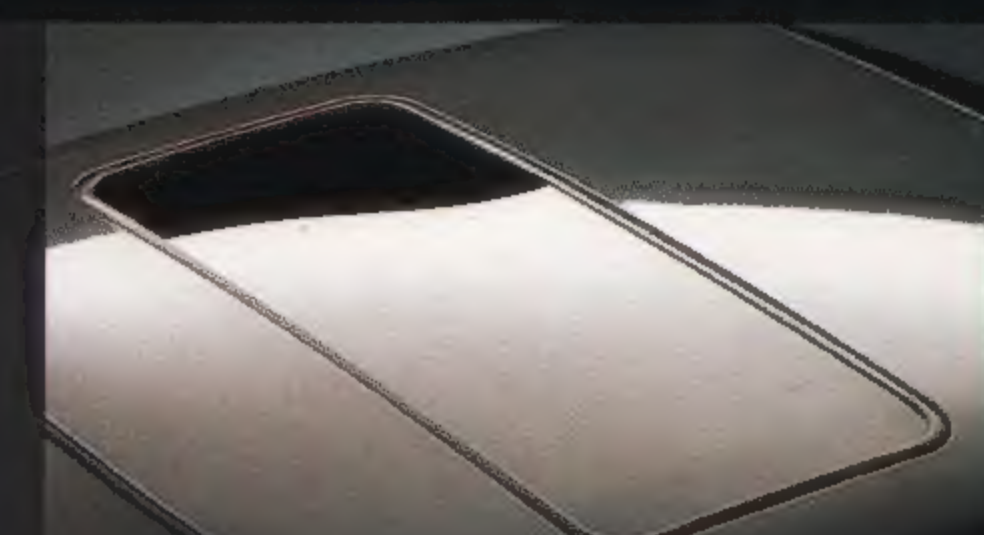
► The XE Coupe offers a generous trunk and the convenience of a fold-down rear seatback that makes it easy to transport oversized cargo.



► With the optional XE Power Convenience Group, you'll receive dual power mirrors that you can adjust from the driver's seat.



► An optional power sliding glass sunroof is available in conjunction with the Power Convenience Group.



An interior environment that breaks away from the conventional... beautifully.

The XE Coupe puts you in command of a sports car designed to shape itself to your needs and distinctive taste.

The sculpted front seats embrace you with subtle firmness. The tilt steering column lets you place the wheel just where you like it. And all of the controls and switches are placed within comfortable reach.

In addition, you're surrounded by a remarkable array of standard convenience features, including dual visor vanity mirrors, a rear window defroster with timer, and side window defoggers. And should you add the optional Power Convenience Group, items such as power windows, door locks and mirrors; the innovative head-up display and cruise control are added to that array.

*Part of the optional Power Convenience Group.



▲ As distinctive in style as it is in purpose, the XE Coupe offers a different choice of body, interior and options on the same high-performing, high-

value 240SX platform. (Shown with optional Power Convenience Group, automatic transmission and air conditioning.)

► With the optional Power Convenience Group, you'll enjoy a powerful premium AM/FM audio system with cassette player.



► The Power Convenience Group's upgraded audio system includes four premium-quality speakers on the 240SX XE Coupe.



► As in high-performance jet aircraft, the XE's optional head-up display* allows you to check your speed and keep your eyes on the road.



► The 240SX's optional 4-speed automatic overdrive with lock-up torque converter features electronic control for smoother response.



Personalize and protect your 240SX with Genuine Accessories from Nissan.

At Nissan, we understand that you'll find certain accessories indispensable in outfitting your 240SX to meet your personal needs. That's why we offer such a complete line. And because they're Genuine Nissan Accessories, you can be sure of easy installation, a proper fit and a factory-backed warranty—a few things generic accessories can seldom offer.



Splash Guards

Specially designed Nissan front and rear splash guards help keep harmful road debris away from your 240SX.

Custom-Fitted Car Cover

Protect your 240SX from the elements and keep it looking new with a custom-fitted cover and optional cable lock.

Rear Deck Rack

Extra carrying capacity can be added to your 240SX XE with the Genuine Nissan Deck Rack. Capable of carrying up to 50 lbs. of additional luggage, its sturdy form combines function with sporty good looks.

Sunroof Wind Deflector

The 240SX's sunroof wind deflector keeps annoying gusts of wind outside, while you enjoy plenty of fresh air inside.

Nose Mask and Fog Lights

A custom-fitted nose mask protects the front grille, while fog lights help light the way when conditions are less than ideal.

Four Season Climate Control

Help keep the interior just right with Nissan's Four Season Climate Control air conditioning. It cools on hot summer days, and in the winter, helps keep windows fog-free.

Carpeted Floor Mats

Keep the inside looking as good as the outside with specially embroidered floor mats, in colors that match your 240SX's interior.

Front Air Dam Extension

Not only does this item improve airflow around the car, it gives the 240SX an even racier appearance.

Compact Disc Player by Sony®

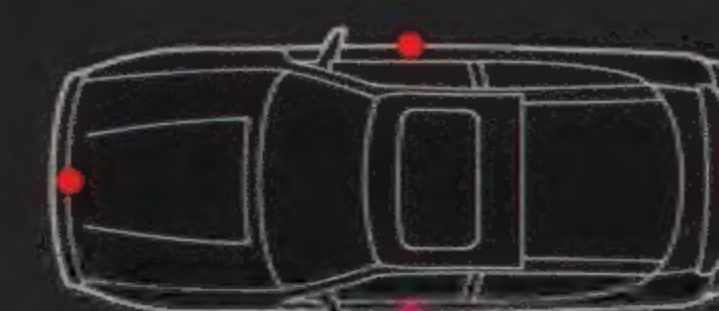
Surround yourself in sound with the clarity of a Sony® compact disc player or one of Nissan's auto-reverse cassette players.



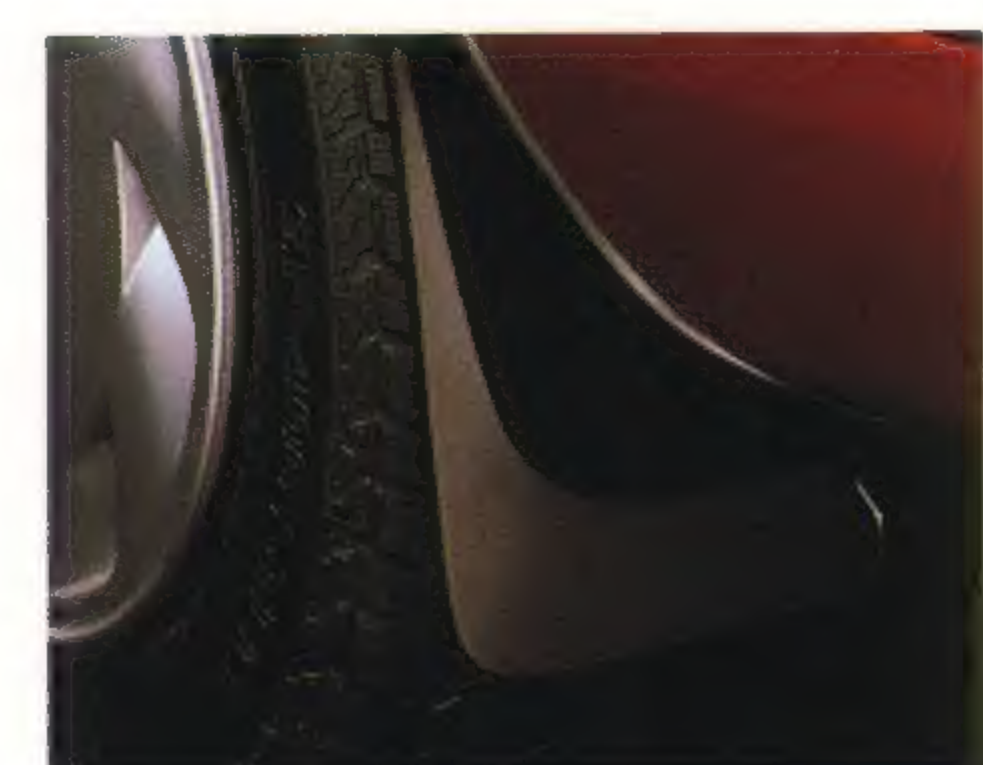
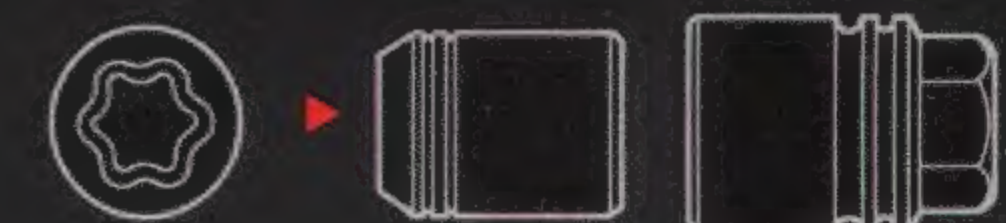
▲ Use Genuine Nissan Accessories such as the nose mask, splash guards and sunroof wind deflector shown here to personalize your new 240SX. (XE Coupe

shown with optional Power Convenience Group and sunroof.)

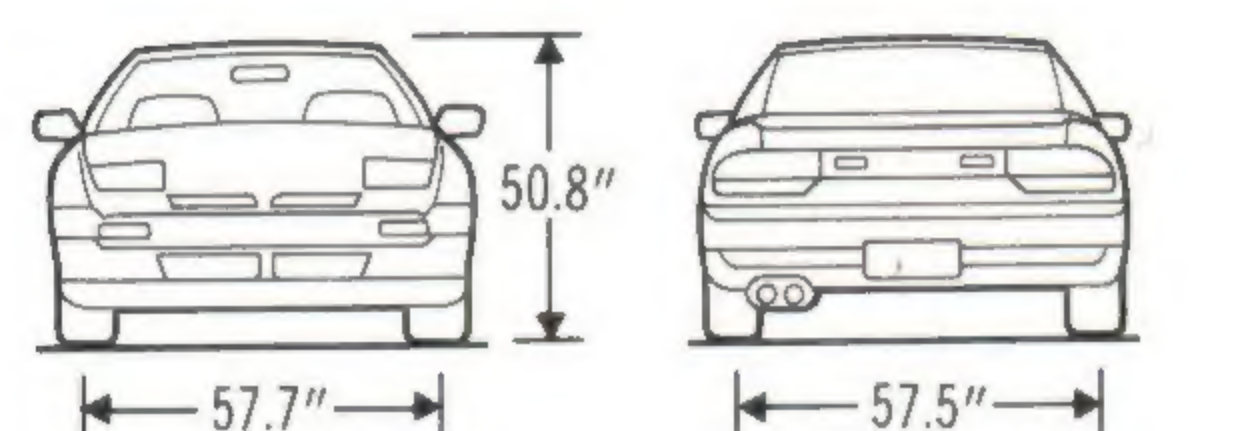
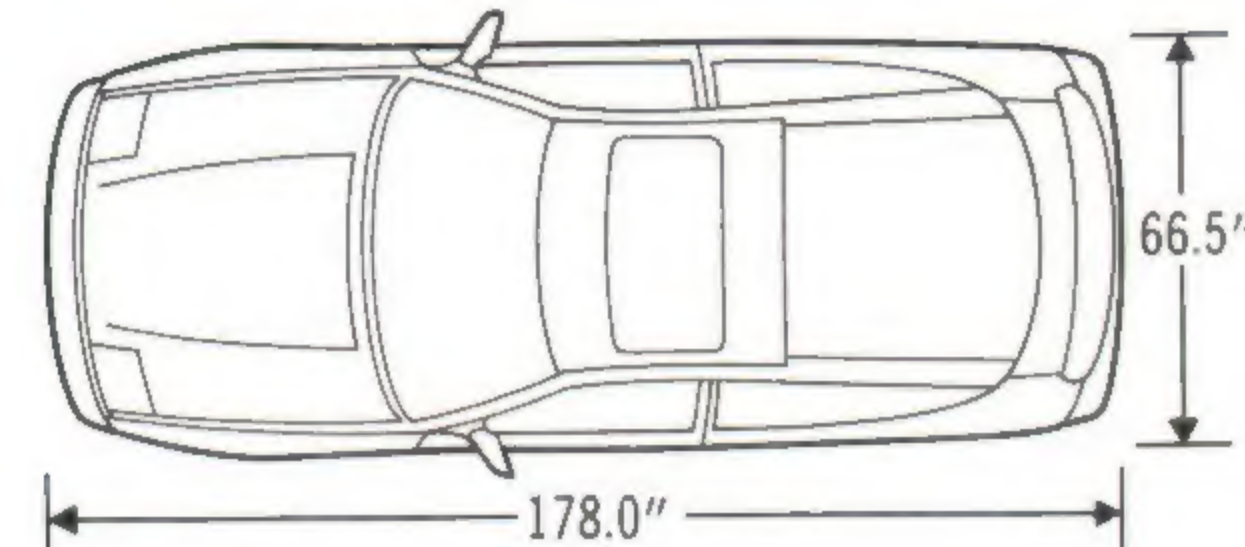
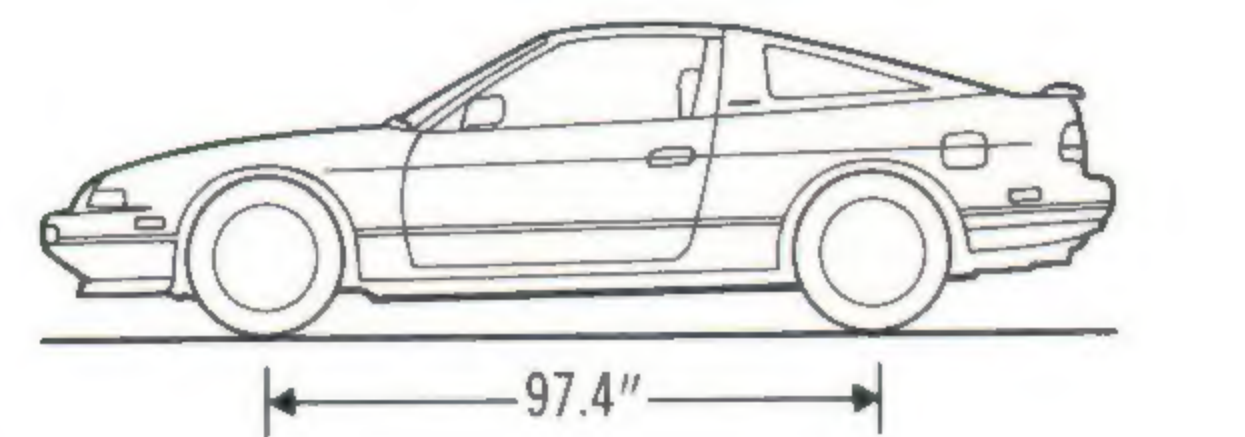
► For that extra peace of mind, Nissan's Vehicle Security System features delicate sensors at four strategic locations.



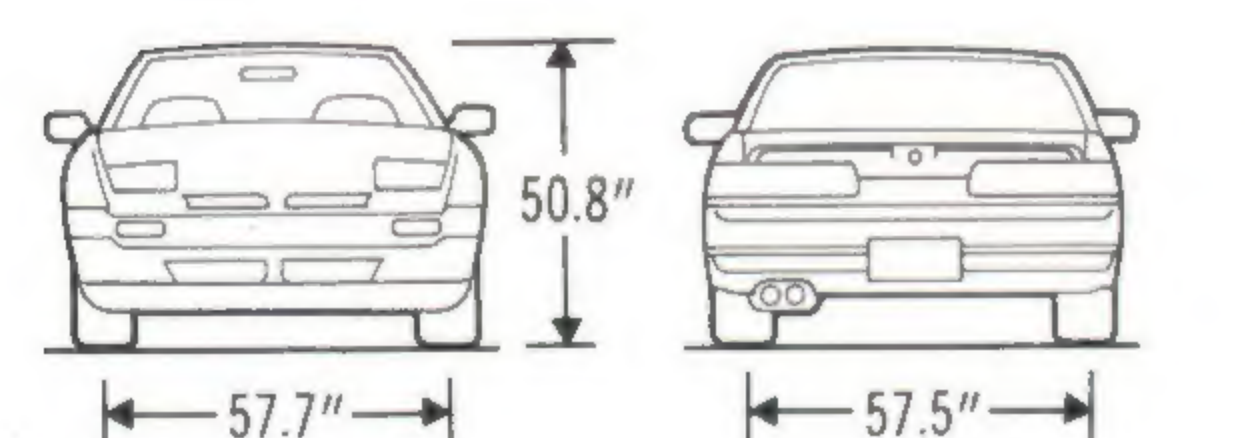
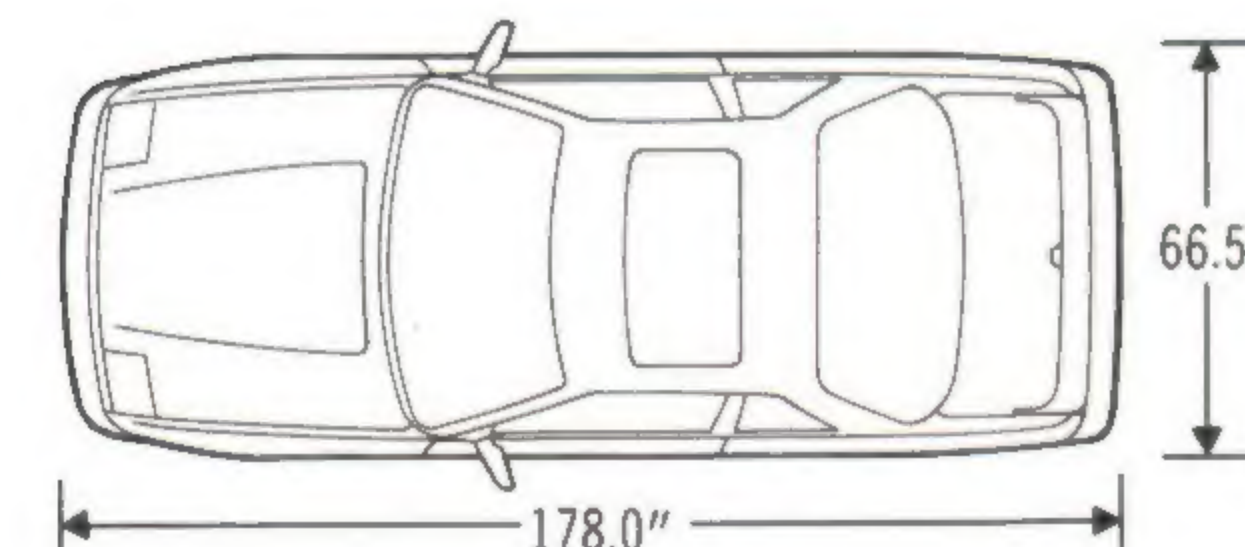
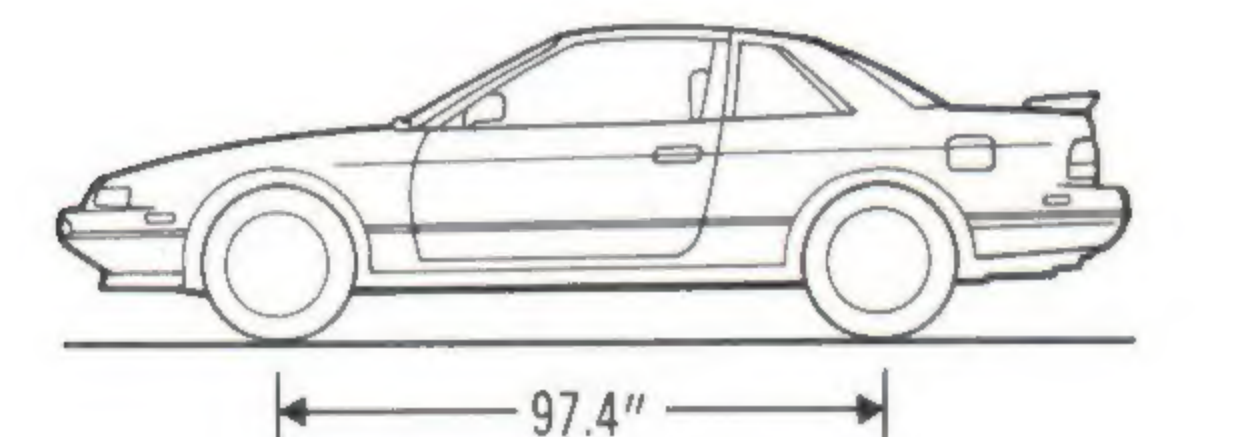
► Easy-to-install locking lug nuts for your 240SX's wheels utilize a unique puzzle-style lock to help deter thieves.



BODY STYLES AND DIMENSIONS



Fastback
Available in SE trim level.



Coupe
Available in XE trim level.

	Coupe XE	Fastback SE
Mechanical Features		
2.4-liter SOHC 12-valve 4-cylinder engine	•	•
Sequential multi-point electronic fuel injection	•	•
5-speed manual overdrive transmission	•	•
Electronically-controlled 4-speed automatic overdrive transmission	•	•
Power-assisted rack-and-pinion steering	•	•
Independent front suspension	•	•
Independent multi-link rear suspension	•	•
Power-assisted 4-wheel disc brakes (front ventilated)	•	•
Anti-lock Braking System (ABS)		• ¹
Exterior Features		
Aerodynamic wheel covers	•	•
Retractable halogen headlights	•	•
Semi-concealed windshield wipers	•	•
Flush-mounted tinted glass with dark upper windshield band	•	•
Dual aerodynamic manual remote-controlled outside mirrors with passenger-side convex mirror	•	•
Power sliding tinted glass sunroof with sunshade	• ²	
Flip-up/removable tinted glass sunroof with sunshade		• ²
Body-color front air dam extension and rear spoiler	• ³	• ³
Dual chrome-tipped exhaust finishers	•	•
Two-tone paint	•	
Interior/Seat Trim		
Reclining monoform front bucket seats	•	•
Fold-down rear seatback	•	•
Seamless-style cloth seat trim	•	• ³
Cloth insert door trim	•	•
Leather-wrapped steering wheel and gear shift knob (shift knob on 5-speed models only)	• ³	• ³
Large front door map pockets	•	•
Loop-pile carpeting	•	•
Passenger-side walk-in seat device	•	•
Removable rear cargo area cover		•
Comfort and Convenience		
Tilt steering column	•	•
2-speed variable intermittent windshield wipers/twin-stream washers	•	•
Cruise control with steering wheel-mounted controls	• ⁴	• ⁴
Electric rear window defroster with timer	•	•
Side window defoggers	•	•
Air conditioning	•	•
Power-assisted ventilation system	•	•
Digital quartz clock	•	•
Power windows, door locks w/driver-side auto-down window control	• ⁵	• ⁵
Remote trunk/hatch, fuel-filler door and hood releases	•	•
Center console with storage area	•	•
Lockable glovebox	•	•
Dual visor vanity mirrors with covers	•	•
Interior courtesy lights—cig. lighter, ashtray, glovebox & cargo area	•	•

	Coupe XE	Fastback SE
Instrumentation		
Tachometer	•	•
Speedometer, coolant temperature and fuel level gauges	•	•
Trip odometer	•	•
Low fuel level, low washer fluid and door-ajar warning lights	•	•
Digital head-up speedometer display	• ⁵	
Audio Systems		
Electronically-tuned AM/FM stereo radio with 4 speakers	•	•
Electronically-tuned AM/FM stereo radio w/auto-reverse cas. & 4 spkrs.	• ⁵	• ⁵
Sony® compact disc player	•	•
C600 Dolby® noise reduction auto-reverse cassette player	•	•
C500 cassette player	•	•
Cassette deck cleaning system	•	•
Automatic diversity-type power antenna system	•	•
Safety Features		
Automatic front shoulder belt system	•	•
Front seatbelts and warning light	•	•
3-point rear seatbelts	•	•
Dual diagonal brake system	•	•
4-way hazard warning lights	•	•
Energy-absorbing front and rear bumpers	•	•
Energy-absorbing steering column	•	•
Packages		
Power Convenience Group—head-up speedometer display and instrumentation (XE), cruise control, premium AM/FM electronically-tuned stereo radio with auto-reverse cassette player, premium speaker system (XE), power windows with driver-side auto-down feature, power door locks, dual power remote-controlled outside mirrors, footwell courtesy lights and maplights (XE), rear window wiper/washer (SE)	•	•
Sport Package—cruise control, aluminum alloy wheels, 205/60R15 steel-belted radial tires, sport-tuned suspension, body-color front air dam and rear spoiler, leather-wrapped steering wheel and shift knob (5-speed model) and seamless-style cloth seat trim (SE)	•	•
Dealer-Installed Accessories		
Four Season Climate Control air conditioning	•	•
Battery warmer	•	•
Car cover with storage bag	•	•
Car cover cable lock	•	•
Engine block heater	•	•
Floor mats—carpeted with stitched "240SX" logo	•	•
Fog lights	•	•
Infant/child safety seat	•	•
Locking wheel lug nuts	•	•
Nose mask—with storage bag	•	•
Rear deck rack	•	
Rear spoiler—body-color		•
Splash guards—front/rear	• ⁶	•
Sunroof wind deflector	•	
Vehicle Security System	•	•

		Coupe	Fastback
		XE	SE
Engine			
Engine type		SOHC 12-valve 4-cylinder	
Displacement		2.4-liters (2389 cc)	
Horsepower (SAE net)		140 hp @ 5600 rpm	
Torque (SAE net)		152 ft.-lbs. @ 4400 rpm	
Induction system		Sequential multi-point electronic fuel injection	
Compression ratio		8.6:1	
Drivetrain			
Drive configuration		Front engine/rear-wheel drive	
Transmission type		5-speed manual overdrive Electronically-controlled 4-speed automatic overdrive (optional)	
Gear ratios (:1)		5-speed manual	4-speed automatic
	1st	3.321	2.785
	2nd	1.902	1.545
	3rd	1.308	1.000
	4th	1.000	0.694
	5th	0.759	N/A
	Reverse	3.657	2.272
Final drive ratio (:1)		4.083	4.083
Body/Chassis/Suspension			
Body type		All-steel unibody	
Steering type		Power-assisted rack-and-pinion	
Turning circle diameter, curb to curb (ft.) ¹		30.8	
Braking system		Power-assisted (front ventilated disc/rear disc)	
	Optional	Anti-lock Braking System (ABS) ¹ [SE only]	
Suspension	Front	Independent, MacPherson struts with coil springs and stabilizer bar	
	Rear	Independent, multi-link design with coil springs and stabilizer bar	
Electrical			
Ignition system		Electronic	
Alternator		12-volt, 80-amp	
Battery		Low-maintenance, 12-volt, 48 amp/hr	
Exterior Dimensions (in.)			
Wheelbase		97.4	
Overall length		178.0	
Overall width		66.5	
Overall height		50.8	
Tread width	Front	57.7	
	Rear	57.5	
Interior Dimensions (in.)			
Head room	Front	37.8	37.8
	Rear	34.5	33.3
Leg room	Front	42.0	42.0
	Rear	23.8	23.8
Hip room	Front	50.7	50.7
	Rear	42.4	44.3

		Coupe XE	Fastback SE	
Interior Dimensions (in.) cont.				
Shoulder room	Front	52.0	52.0	
	Rear	52.0	51.8	
Capacities				
Luggage capacity (cu. ft.)		8.6	—	
Cargo capacity, rear seatback down (cu. ft.)		—	14.2	
Interior volume (cu. ft.)		71.3	70.8	
Fuel tank (gals.)		15.9	15.9	
Weights (lbs.)				
5-speed manual overdrive		2657	2684	
4-speed automatic overdrive (optional)		2695	2728	
Wheels/Tires				
Wheels	Type	Styled-steel		
	Size	6J x 15		
Tires	Type	All-season steel-belted radial blackwalls		
	Size	195/60R15; 205/60R15 w/Sport Package		
EPA Mileage Estimates ⁷				
		5-speed manual	4-speed automatic	
EPA estimated MPG	Highway	27	25	
EPA estimated MPG	City	20	20	
Color and Trim				
Exterior Colors		Interior Colors	XE	SE
Ivory White		Charcoal	●	●
Champagne Pearl		Brown	●	●
Silver Green Pearl		Charcoal		●
Cherry Red Pearl		Charcoal	●	●
Hot Red		Charcoal	●	●
Charcoal Metallic		Charcoal	●	●
Platinum Blue Metallic		Blue		●
Midnight Blue Pearl		Blue	●	●
Super Black		Charcoal	●	●
Silver Green Pearl/Dark Gray Metallic		Charcoal	●	
Platinum Blue Metallic/Dark Gray Metallic		Blue	●	

EXTERIOR COLORS



Ivory White



Champagne Pearl



Silver Green Pearl



Cherry Red Pearl



Hot Red



Charcoal Metallic



Platinum Blue Metallic



Midnight Blue Pearl



Super Black



Silver Green Pearl/Dark Gray Metallic⁸



Platinum Blue Metallic/Dark Gray Metallic⁸

- Standard Equipment
- Optional Equipment
- Accessory Equipment

► An automatic shoulder belt system is installed on the front seats of every new 240SX. But, don't forget to buckle your lap belt, too.



1 — Requires Sport Package.
2 — Requires Sport Package and/or Power Convenience Group.
3 — Part of Sport Package.
4 — Part of Sport Package and Power Convenience Group.
5 — Part of Power Convenience Group.
6 — Available in black or dark gray.

7 — 1990 EPA mileage figures shown. See your Nissan dealer for details.
8 — Extra-cost option.
N/A — Not applicable.

Specifications and equipment based on information available at time of printing and subject to change without notice. Some vehicles shown with optional equipment, see Features and Specifications charts. For more details on 1990 options, accessories and specifications in your area, contact your local Nissan dealer.

BELT YOURSELF Nissan Motor Corporation in U.S.A., and your Nissan dealer urge you to be a smart driver and use your seatbelt/shoulder belt whenever you drive. It does save lives. Remember, if you don't belt yourself, you're kidding yourself.

A sincere commitment that extends to every area of vehicle ownership.

With Nissan, from the day you first enter one of our showrooms to the day you trade in your vehicle, you'll witness our commitment to satisfying your needs.

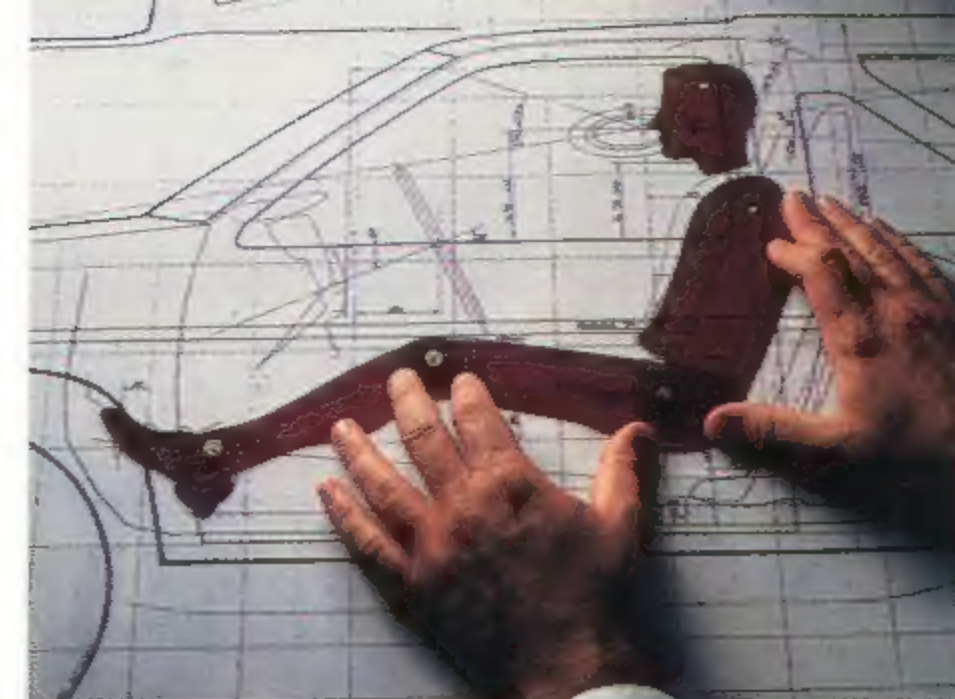
Customer satisfaction starts with the right product for you. So we offer you 34 car and truck models to choose from—each designed and equipped to meet the varying needs of today's discerning drivers.

In addition, Nissan and our nationwide dealer body have

committed the combined services of over 59,000 employees throughout the United States, as well as other resources, including the innovative Nissan Design International in La Jolla, CA; NMMC, a state-of-the-art manufacturing facility in Smyrna, TN; Nissan Research and Development in Ann Arbor, MI; plus one of the world's most sophisticated proving grounds—the Arizona Test Center—located near Phoenix.



Testing on some of the world's most rigorous proving grounds ensures that every Nissan car and truck is ready for the human race.



NDI is an advanced design facility located in La Jolla, California.

In all, Nissan commits over \$4 billion to U.S.-sourced goods and services each year.

Coast-to-coast dealer support.

The strength behind our commitment to customer satisfaction comes from a nationwide network of over 1,100 dealers. These Nissan representatives are the ones to look to for courteous service whenever you're far from home.

Reassuring warranty coverage.

Every 1990 Nissan offers the protection of a 3-year/36,000-mile "bumper-to-bumper" limited warranty. Completely transferrable if you sell your Nissan, this warranty is

one of the most complete in the industry with limited exclusions. There's also a 1-year/12,000-mile warranty on all Genuine Nissan Parts.

Added peace of mind—Security+Plus®.

For that extra peace of mind, you can add Nissan's own Security+Plus® Vehicle Protection Plan. Backed by Nissan and designed exclusively for Nissan owners, it's available in a variety of comprehensive coverages and provides you with long-term mechanical protection.

One-stop shopping and financing.

Through your dealer, Nissan Motor Acceptance Corporation (NMAC) offers rates and terms

that are highly competitive with most local lending institutions. In addition, you receive the added convenience of a fast loan approval. In fact, in most instances, your application may be approved while you're still at the dealership.

We're as close as your phone.

Finally, if you have a question or problem, or need product literature or a dealer referral, our toll-free number puts you in touch with Nissan headquarters. If you need us, just dial 1-800 NISSAN 1—because, at Nissan, we really are committed to ensuring that your experience with our products is totally satisfying.

*1989 J.D. Power & Associates New Car Initial Quality Survey. Based on owner-reported problems during first 90 days of ownership.



▲ We know our greatest asset is a satisfied customer. That's why we strive to make owning a Nissan something you'll want to do again.

▶ As the #1 Asian manufacturer of trouble-free vehicles, Nissan is the name to trust for quality and reliability.*



▶ With over 1,100 Nissan dealers nationwide, you're assured of prompt, courteous and reliable service whenever you're away from home.



▶ If ever you have a comment, suggestion, complaint or request, just call us toll-free at 1-800 NISSAN 1.



Sport/Performance Cars



Family/Performance Cars



Sport/Utility Vehicles & Trucks



SPORT/PERFORMANCE CARS:
Nissan Sentra Sport Coupe
Nissan 240SX
Nissan 300ZX

FAMILY/PERFORMANCE CARS:
Nissan Sentra
Nissan Stanza
Nissan Maxima

SPORT/UTILITY VEHICLES AND TRUCKS:
Nissan Axxess
Nissan Pathfinder
Nissan Hardbody Truck



Built for the Human Race.™



Built for the Human Race.™